



## NEWS RELEASE

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Contact: Michelle Krcmery (317) 804-3157  
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### **The City of Westfield Announces PepsiCo as Official Beverage Provider at Grand Park Sports Campus**

**Westfield, IN** —The City of Westfield is pleased to announce that it has entered into a multi-year partnership with PepsiCo to be the Official Beverage Provider at the Grand Park Sports Campus. The multi-year agreement, which takes effect September 1, 2013, grants PepsiCo the exclusive right to sell and distribute beverage fountain and packaged products at the Grand Park Sports Campus.

Through this partnership, PepsiCo beverages will be served at the eight concession stands located within the Grand Park Sports Campus. PepsiCo's portfolio of iconic beverage brands includes Pepsi, Diet Pepsi, Gatorade, Mountain Dew, Lipton iced teas and Aquafina, among others.

"We are thrilled with the partnership. We know our visitors will enjoy the wide array of beverages PepsiCo offers, especially a popular sports drink like Gatorade, as they take advantage of everything our sports campus has to offer. It also is an important revenue opportunity for Grand Park and the City of Westfield," said Westfield Mayor Andy Cook.

In addition to the 31 soccer/multipurpose fields and 26 baseball diamonds, Grand Park Sports Campus features 10+ miles of trails and pathways including a trailhead on the Monon Corridor. Grand Park Sports Campus is anticipated to attract 650,000 visitors in its first year of operation and 1.5 million visitors in future years.

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“This new partnership is a great way to bring PepsiCo’s vast portfolio of beverages to visitors of Grand Park Sports Campus. We’re excited to be a part of this impressive new complex and to begin our relationship with the City of Westfield,” said Ron Epperson, senior sales manager at PepsiCo Foodservice.

For further details about the partnership, please contact Michelle Krcmery at (317) 804-3157.

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#### About Grand Park Sports Campus

Opening spring 2014, Grand Park in Westfield, Indiana, is a destination like no other. The thoughtfully designed 400-acre Grand Park Sports Campus features 26 baseball and softball diamonds, 31 multipurpose fields for soccer, football, rugby, field hockey and lacrosse as well as two indoor facilities to accommodate year-round play for a variety of sports. It also features an abundance of green space and more than 10 miles of pedestrian/bicycle trails, including the largest trailhead on the Monon Corridor.

More than 1.5 million sports visitors are expected to participate in or attend tournaments and events at the Grand Park Sports Campus on an annual basis making the surrounding area a prime location for economic development. The master plan outlines approximately 1,400 acres of land available for residential and commercial development including hospitality (hotel, restaurant and retail), mixed-use, life science and corporate office uses.

Grand Park is bound by State Road 32 on the south, 196<sup>th</sup> Street to the north, Spring Mill Road on the west and United States Highway 31 to the east.

Visit [GrandPark.org](http://GrandPark.org) for more information.